

The Normal Anomaly Website Privacy Policy

Your privacy is important to us. The Normal Anomaly Initiative, Inc. has created this Privacy Policy to explain why we collect particular information and how we will protect your personal privacy within our website. The following disclosures our information gathering and dissemination practices for the website located at the URL **www.normalanomaly.org**.

In order to fully understand your rights we encourage you to read this Privacy Policy. The Normal Anomaly Initiative, Inc. reserves the right at any time and without notice to change this Privacy Policy simply by posting such changes on our site. Any such change will be effective immediately upon posting.

Because we want to demonstrate our commitment to your privacy, this Privacy Policy notifies you of:

1. What personally identifiable information of yours is collected through the site;
2. Who collects such information;
3. How such information is used;
4. With whom your information may be shared;
5. What choices you have regarding collection, use and distribution of your information;
6. What kind of security procedures are in place to protect the loss, misuse or alteration of information under our control; and
7. How you can correct any inaccuracies in your information

Questions regarding this statement should be directed to our Executive Team by sending an e- mail to info@normalanomaly.org. Please reference this **Privacy Policy** in your subject line.

What Information We Collect and How We Use That Information:

We collect information on our website registration form, on donation forms, and on event registration forms. The information collected on our website registration form includes following:

- First and last name
- Email address
- Zip code

HOW WE MAY USE AND DISCLOSE MEDICAL INFORMATION YOUR PHI

The following categories describe different ways that we use and disclose medical information. For each category of uses or disclosures, we will explain what we mean and present some examples. These examples are not exhaustive. Not every use or disclosure in a category will be listed. However, all of the ways we are permitted to use and disclose information will fall within one of the categories.

For Treatment:

We may use or disclose medical information about you to facilitate medical treatment (as defined in applicable federal rules) or services by providers. We may disclose medical information about you to providers, including doctors, nurses, technicians, medical students, or other hospital personnel who are involved in taking care of you

Limited Data Set:

The Plan may disclose a limited data set to a recipient who agrees in writing that the recipient will protect the limited data set against inappropriate use or disclosure. A limited data set is health information about you and/or others that omits your name and Social Security Number and certain other identifying information.

Legally Required:

The Plan will use or disclose your PHI to the extent required to do so by applicable law. This may include disclosing your PHI in compliance with a court order, or a subpoena or summons.

Health or Safety:

When consistent with applicable law and standards of ethical conduct, the Plan may disclose your PHI if the Plan, in good faith, believes that such disclosure is necessary to prevent or lessen a serious and imminent threat to your health or the health and safety of others.

HOW WE MAY USE AND DISCLOSE DONOR INFORMATION**The information collected on donation forms includes:**

- First and last name
- Mailing address
- Email address
- Credit card/debit number, expiration date, and security code Credit card/debit billing address and phone number

The information collected on event registration forms includes:

- First and last name
- Mailing address
- Email address

If an event requires a ticket purchase, we may also collect:

- Credit card/debit number expiration date, and security code Credit card/debit billing address and phone number

Donation and event registration forms may additionally request:

- Email format preference (HTML vs. Text)
- Preferences and sizes for premiums or fundraising incentives
- Your interests

How We Use Your Information:

Information collected on the website registration form enables you to log in on our website. It may also be used to add you to the mailing list for our agency newsletter and other electronic mailings related to agency events and fundraising campaigns.

Information collected on our donation forms is used to process your gift and mail you any premiums or incentives for which you may qualify. (Credit and debit card issuers require your billing addresses and phone number before they will authorize a transaction.)

Information collected on our event registration forms is used to anticipate attendance, arrange seating, obtain your choices for event options (e.g., vegetarian/vegan meals), establish how you wish to be identified in event promotional materials (if you are a sponsor), and--if a ticket purchase is required--to process the ticket sale transaction.

We do not store sensitive information, such as credit card numbers, from our visitors. Once your donation or transaction has been processed, all but the last four digits of your credit card number are irretrievable by us. Your credit card security code is also irretrievable.

We use return email addresses to respond to email you send us. Such addresses are not used for any other purpose unless it is at your request, and they are not shared, exchanged, or sold to others.

Email addresses collected on these forms may be used to add you to our mailing list. You may opt out of our email messages at any time by logging in to our website and visiting your profile settings page. There you will also find settings to opt in or out of receiving text messages from us or to connect or disconnect your profile to your Facebook, Twitter, or other social media accounts. You may also opt out by sending an email to info@normalanomaly.org with the word "Unsubscribe" as the subject.

We use non-identifying and aggregate information to better design our website and to share with cause-related marketing partners. For example, we may share with a partner that X number of individuals visited a certain area on our website, or that Y number of men and Z number of women filled out our registration form, but we would not disclose anything that could be used to identify those individuals

We do not sell, exchange, or share your personal information or identity with others. We do not use or share personally identifiable information you provide online in ways unrelated to those described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

Privacy of Children:

We believe protecting the privacy of young children is critical. We never collect or maintain information at our website from those we actually know to be under 13, and no part of our website is structured to attract anyone under the age of 13.

Internet Protocol Address:

We collect an IP address from all visitors to our site. An IP address is a number that is automatically assigned to your computer when you use the Internet. We use IP addresses to help diagnose problems with our server, administer our website, analyze trends, track users' movement, gather broad demographic information for aggregate use in order for us to improve the site, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

Security:

All information provided to The Normal Anomaly Initiative, Inc. is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. We also protect account information by placing it on a secure portion of our site that is only accessible by certain qualified employees of The Normal Anomaly Initiative, Inc.. Unfortunately, however, no data transmission over the Internet is 100% secure. While we strive to protect your information, we cannot ensure or warrant the security of such information.

Use of "Cookies":

Our site may use cookies to enhance your experience while using the site. Cookies are pieces of information that some websites transfer to the computer that is browsing that website and are used for record-keeping purposes at many websites. Use of cookies makes Web-surfing easier by performing certain functions such as saving your passwords, your personal preferences regarding your use of the particular website and to make sure you don't see the same ad repeatedly. Many consider the use of cookies to be an industry standard.

The Normal Anomaly Initiative, Inc. Privacy Policy Department of Compliance

Your browser is probably set to accept cookies. However, if you would prefer not to receive cookies, you can alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our site will not function properly when you view them.

Other Websites:

Our site contains links to other websites. Please note that when you click on one of these links, you are entering another website for which The Normal Anomaly Initiative, Inc. has no responsibility. We encourage you to read the privacy statements on all such sites as their policies may be different than ours.

Mailing lists:

The Normal Anomaly Initiative, Inc. respects donor information and handles it with the utmost confidentiality while using every means possible to protect donor information

- Donor information is used to process contributions, communicate with donors, and update events or programs.
- The Normal Anomaly Initiative, Inc. will not share donor information or mailing lists with other organizations.
- Donors may remove their name from The Normal Anomaly Initiative, Inc. mailing list and/or email list by contacting us via email at **info@normalanomaly.org**, or writing us at:

The Normal Anomaly Initiative, Inc.
2310 Arbor st Houston, TX 77583

How to Contact Us:

If you have any questions about this Privacy Policy, the private practices of this site, or your dealings with this site, you can email: **info@normalanomaly.org**